



*One Voice - One Cause
Unite for Vitiligo*

Dear VSI Friends and Supporters,

December 2018



Imagine being the parent of a young child just diagnosed with vitiligo. You're told there is no cure and the treatments don't work. As you scour the internet for help, your child's pigment continues to fade.

In this age of the internet and social media, *maintaining an office and live staff seem to be going the way of the dinosaur for many vitiligo organizations.* Is that OK with you? Virtual environments are far less costly, but also - far less personal.

With Your Support...

VSI offered support to a dad whose 14 year old son, recently diagnosed with vitiligo had begun isolating himself from his friends. Consumed with stress and fear for their son's future, he and his wife were having difficulty sleeping, and his wife cried throughout much of the night. They finally found a doctor who prescribed a treatment, but a lack of communication created concern that it wasn't working.

*He thanked me over and over again, saying he'd read so much online that he didn't know what to believe. He searched for vitiligo organizations; **VSI was the fourth number he called – and the first to answer.***

***He said being able to speak with a live person meant the world to him.** He was so grateful to have someone able to answer his questions and give him *hope* that his family would, in time, be able to return to their once normal and happy lives.*

*Advocacy, awareness, and educational resources are unquestionably very important.
However, many times personal reassurance means the most.*

We know the work we are doing is very important. But our ability to do so comes at a price.

VSI's Future is in Your Hands

We cannot continue our work and our mission to improve the lives of those with vitiligo without the financial support from the community we serve. We are stretched very, very thin.

Quarterly newsletters, professional and educational meeting attendance and presentations, maintaining updated resources, advocacy and awareness, website hosting, security, and licensing all require funding.

We Can Not Do This Without You

The reality is that our current level of funding can no longer sustain this level of operation. Without increased funding in 2019, VSI will be forced to make some very tough decisions.

Please Give From the Heart

As you consider your holiday giving this year, we ask that that you *think back to when you first found VSI.* Will you give from the heart to ensure that going forward, this organization can continue providing critically needed hope and support.

Would You Consider Becoming a Monthly Supporter?

Monthly gifts provide a steady stream of funding allowing for planning, and can even allow you to make a greater gift by spreading it out. You can cancel, pause, or change your monthly gift at any time by contacting VSI.

Recurring Monthly Donation

One-Time Donation

With Gratitude,

Jackie Gardner

Jackie Gardner
Patient, Advocate, & Executive Director

This message has been underwritten by
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